

Important Note: I am a Realtor®

Not all real estate professionals are REALTORS®! Only licensed real estate agents who are members of the National Association of REALTORS® can call themselves REALTORS®. Realtors® are committed to treat all parties honestly-they subscribe to a strict code of conduct and are required to maintain a high level of real estate standards. It is to your advantage to work with a REALTOR® because of the training and standards this professional designation requires.

Value of a GRI Designation: The Graduate, REALTOR® Institute (**GRI**) symbol is the mark of a real estate professional who has made the commitment to provide a high level of professional services by securing a strong educational foundation. Buying property is a complex and stressful task. In fact, it's often the biggest single investment you will make in your lifetime. At the same time, real estate transactions have become increasingly complicated. New technology, laws, procedures and the increasing sophistication of buyers and sellers requires real estate practitioners to perform at an ever-increasing level of professionalism.

GRI designees: **1.** Have pursued a course of study that represents the minimum common body of knowledge for progressive real estate professionals. **2.** Have developed a solid foundation of knowledge and skills to navigate the current real estate climate - no matter what it's condition. **3.** Are recognized nationally. **4.** Act with professionalism and are committed to serving their clients and customers with the highest ethical standards.

